

**UWS** UNIVERSITY OF THE  
WEST *of* SCOTLAND

# Fundamentals of Senior Management Assessment

# Assessment

- This module is assessed through a Portfolio weighted 70% and an Individual Essay weighted at 30%.
- To pass the module you need to pass each component with at least 40% but overall, once your marks have been weighted you need to have an overall mark of 50% or above to pass.
- ***Example – imagine your Portfolio mark is 63% and your individual essay is 40%, the final mark is***

$$63 \times 0.7 + 40 \times 0.3 = 44.1 + 12 = 56.1\%$$

# Portfolio

- Use the Portfolio template
- Start the Portfolio exercises early
- Work on the portfolio exercises every week do not leave them till the last week.

# Portfolio exercises - Portfolio activity 1

From the internet identify a recent (in the last 2 months) example of an External factor(s) influencing on an organisation's activities.

Copy and paste the example and web link into your Portfolio, underneath the example explain the impact of the external factor(s) and how the organisation responded to them and in your view how the external factor(s) could have been handled more effectively.

Your discussion should include module theory. Word count 350 words

Marks 10%

# Portfolio exercises - Portfolio activity 2

Identify a recent an internet (in the last 2 months) example of Stakeholder influence on an organisations activities.

Copy and paste the example into your Portfolio, underneath the example discuss the impact of the stakeholders and how the organisation responded and in your view how the stakeholders could have been handled more effectively.

Your discussion should include module theory.

Word count 400 words

Marks 15%

# Portfolio exercises - Portfolio activity 3

Identify a recent internet (in the last 2 months) example of organisational leadership and how this leader has played a role in the performance of the organisation.

Copy and paste the example into your Portfolio, underneath the example discuss the impact of the leader on the organisation and in your view why they are an effective leader, your discussion should include module theory.

Word count 400 words

Mark 15%

# Portfolio exercises - Portfolio activity 4

You will be assigned a group and will have to present a maximum of **three slides** to your tutorial group.

The topic is: ***Ethical Challenges in doing business globally.***

The presentation will take place at one of your tutorials, **date to be decided.**

Your tutorial group will give you feedback on your presentation, and you will be able to add the slides and their feedback to your portfolio.

# Portfolio exercises - Portfolio activity 4 (continued)

In your portfolio you can individually reflect on the feedback and consider what you will do going forward in terms of improving your approach to working in a group and presenting your work.

Word count 400 words

Marks 20%



# Individual Essay

Essay question –

***Identify an organisation and critically analyse the “health” factors that have led to the organisation being a successful one or not.***

Word count 1,500. Your answer should be well structured, proofread, and references. It is expected you will look at the organisational functions, link in examples and discuss organisational performance.

# Portfolio exercises - Portfolio activity 5

Identify a recent internet (in the last 2 months) example of how organisational functions (marketing, operations, HRM and Finance) have collaborated to make an organisation successful.

Copy and paste the example into your Portfolio, underneath the example explain how the different organisational functions have integrated and collaborated to ensure the organisation is successful.

Your discussion should include module theory.

Word count 400 words

Mark 20%

# Portfolio exercises - Portfolio activity 6

Identify a recent internet (in the last 2 months) example of the challenges faced by senior managers in today's organisations and the tools they might use to overcome these challenges.

Copy and paste the example into your Portfolio, underneath the example discuss the challenges and the tools that may have or could have been used to understand and overcome the challenges.

Your discussion should include module theory/concepts re performance management/improvement.

Word count 400 words

Mark 20%

# Submission of Assessment

- Check AULA for the Turnitin submission dates for the Portfolio and the individual Essay.
- Please ensure all the work submitted is your own and is well referenced.
- Avoid sharing laptops as students have submitted others work in “error”
- Avoid sharing your work with other students as they may submit your work as theirs
- Turnitin software will identify any work previously submitted by you at another university and if you submit another students work from a previous MBA cohort it will also identify them as the source of your work – don’t do it, avoid plagiarism