

HEALTH AND SOCIAL CARE STRATEGIES AND POLICIES

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| Unit Reference Number | M/618/2713 |
| Unit Title | Health and Social Care Strategies and Policies |
| Unit Level | 7 |
| Number of Credits | 20 |
| Total Qualification Time (TQT) | 200 |
| Guided Learning Hours (GLH) | 100 |
| Mandatory / Optional | Mandatory |
| Unit Grading Structure | Pass / Fail |

Unit Aims

This unit aims to explore international Health and Social Care policy; contemporary, political, social and cultural issues that help to determine healthcare policy and strategy applicable to the national and international context.

Learning Outcomes and Assessment Criteria

| Learning Outcomes – the learner will: | Assessment Criteria – the learner can: |
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| 1. Understand the development of international healthcare policy. | 1.1 Summarise current global issues in health and social care. 1.2 Explore approaches to Health and Social Care policy formation in an international context. 1.3 Assess how policy formation is influenced by funding in a national context. 1.4 Critically evaluate Health and Social Care policy in own country. 1.5 Evaluate practical and political responses to a current international issue. |
| 2. Understand external and internal environments for Health and Social Care organisations. | 2.1 Analyse the significance of external and internal environmental analysis. 2.2 Analyse how competitively relevant strengths and weaknesses can be used to suggest appropriate strategic actions within a chosen Health and Social Care context. 2.3 Analyse policy solutions in relation to one aspect of health and social care. |
| 3. Understand strategic and business plans for health care organisations based on the environmental analysis. | 3.1 Justify best strategic choice after strategic analysis to implement strategy 3.2 Develop a business plan based on a current market situation in relation to the best strategic choice that is suitable for a Health and Social Care organisation. 3.3 Evaluate the business plan, making recommendations for improvement. |
| 4. Understand the contribution of public and health promotion in the provision of Health and Social Care services. | 4.1 Examine national and international socio-political issues in the promotion of public health. 4.2 Analyse the role of health promotion in determining health care service demand in a national setting. |

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| | 4.3 Evaluate the impact of international campaigns and national policies on the demand for healthcare. |
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Task 1 of 2 Case Study (LO 1 ACs 1.1, 1.2, 1.3, 1.4, 1.5)

You are required to choose one Health and Social Care organisation on which to base your assignment. You are advised to check with your tutor that your choice is appropriate.

Undertake a case study of the Health and Social Care organisation of your chosen organisation.

The following points need to be addressed when preparing the case study:

- Summarise current global issues in health and social care.
- Explore approaches to Health and Social Care policy formation in an international context.
- Assess how policy formation is influenced by funding in a national context.
- Critically evaluate Health and Social Care policy in own country.
- Evaluate practical and political responses to a current international issue.

Delivery:

- 1x Case Study

Submission:

- 1x Case Study - 2000 words excluding TOC, diagrams, references and appendices

Referencing:

- You should use and cite a range of academic and reliable sources.
- A comprehensive Harvard style reference list must be included at the end of the work.

Task 2 of 2 Report and Business Plan (LO 2 ACs 2.1, 2.2, 2.3, LO3 3.1, 3.2, 3.3, LO4 4.1, 4.2, 4.3)

Perform a force field analysis for your chosen organisation and analyse this. You are required to present your findings in a report and business plan

The following requirements need to be addressed when preparing the report and business plan:

- The significance of external and internal environmental analysis.
- How competitively relevant strengths and weaknesses can be used to suggest appropriate strategic actions within a chosen Health and Social Care context.
- Policy solutions in relation to one aspect of health and social care.
- Justification of the best strategic choice after strategic analysis to implement strategy
- A Business plan based on a current market situation in relation to the best strategic choice that is suitable for a Health and Social Care organization.
- Recommendations for improvement.
- Examination of national and international socio-political issues in the promotion of public health.
- Analysis of the role of health promotion in determining health care service demand in a national setting.
- Evaluation of the impact of international campaigns and national policies on the demand for healthcare.

Delivery:

- 1x Report and Business Plan

Submission:

- 1x Report and Business Plan – 2500 words excluding TOC, diagrams, references and appendices

Referencing:

- You should use and cite a range of academic and reliable sources.
- A comprehensive Harvard style reference list must be included at the end of the work.

Evidence to be submitted:

- Case Study – 2000 words
- Report and Business Plan – 2500 words